



BELAIR-EDISON MAIN STREET POP-UP APPLICATION

(Please answer all that applies, please note N/A if it does not apply)

Phone Number

Email

Name of your business? (Please provide a picture or illustration of your business and/or products).

Business Website

What social media platforms do you currently use for your business?
(Please list them below with usernames)



Provide a description of your business.

Please provide a brief description of you and your background.

Please provide a marketing plan/strategy for your pop-up.

Please provide a description of your targeted market and offering to your customers.



Provide a description of physical space needs for your business or an illustration.

Are you a food related business? Please provide a brief description of your business marketing plan and strategy if you are proposing a food related pop-up. (Please major food preparation will NOT be allowed onsite. Also, please include any necessary qualifications/certifications you have or need to execute your desired concept).

What are your businesses start-up costs for your pop-up project? (i.e. build out, permits). Please provide a projected budget of revenue, costs, and sources of funding.



What are your anticipated days and hours of operation (weekly) and number of staff?

Joint proposals are allowed, but not necessary. A joint proposal could include multiple businesses occupying a space at the same time or a partnership of multiple businesses occupying the space on different days. If submitting a joint proposal please also include the following: Allocation of roles, responsibilities, and proposed financial commitments. Description of background and experience of all key team members. Description of how the space will be shared between team members.



What are your long-term goals? Does your business have a strategy to move from a pop-up to permanent business?

Application Checklist:

- Business Logo
- Pictures or Illustrations of Business Concept
- Projected Budget (i.e. revenue, costs, etc.)
- Certifications/Qualifications for Food Business (if applicable)
- Joint Proposal (if applicable)